



WPXI
P.O. Box 640132
Pittsburgh, PA 15264-0132
ph: (412) 237-1100
fx: (412) 237-2247

Advertiser Pol/K Rothfus/R/Congress (13160)
Agency/T-Code Strategic Media Placement (3469)/15773902
Buyer EVERSOLE,WHITNEY
Salesperson Telerep/Washington DC, Washington DC (1040)
ph: (555) 555-5555
Product Political - Federal Candidate (1067)
Brand POL/K ROTHFUS/R/CON/PA (130629)
Acct Types National/Political
Est/Headline 2781/06358164
Demo
Revision
Comments

Invoice 640740
Inv Date 10/28/2012
Terms Net 30
Contract 334862
Bill Type Standard
Period 10/1/2012 - 10/28/2012

Strategic Media Placement
7669 Stagers Loop
Delaware, OH 43205

AgM

CO-OP/Order Type Yes/Normal
Package
Gen. Date 10/29/2012 1:23:28PM

KEITH ROTHFUS 10/1
***** THIS IS A CASH IN ADVANCE

Pittsburgh (WPXI)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	Contract Line Remarks:	NEWS 6-7A/1							
	Spot	5:59:04AM-Channel	Day,Tu-2	10/02/12 6:08AM (Tu)	00:30	Channel 11 News 6am	TVGENROTH1212H	\$800.00	
	Spot	5:59:04AM-Channel	Day,Tu-2	10/02/12 6:58AM (Tu)	00:30	Channel 11 News 6am	TVGENROTH1212H	\$800.00	
2.0	Contract Line Remarks:	NEWS 6-630P/2							
	Spot	5:58:34PM-Channel	Day,Tu-2	10/02/12 6:10PM (Tu)	00:30	Channel 11 News At 6pm M-F	TVGENROTH1212H	\$1000.00	
	Spot	5:58:34PM-Channel	Day,Tu-2	10/02/12 6:30PM (Tu)	00:30	Channel 11 News At 6pm M-F	TVGENROTH1212H	\$1000.00	
3.0	Contract Line Remarks:	LATE NEWS/3							
	Spot	10:59:34PM-CHANNE	Day,Tu-2	10/02/12 11:14PM (Tu)	00:30	CHANNEL 11 NEWS AT 11P	TVGENROTH1212H	\$2000.00	
	Spot	10:59:34PM-CHANNE	Day,Tu-2	10/02/12 11:33PM (Tu)	00:30	CHANNEL 11 NEWS AT 11P	TVGENROTH1212H	\$2000.00	

REMIT TO: P.O. BOX 640132 PGH, PA 15264-0132

We warrant that the actual broadcast information shown on this invoice was taken from the official log.

Gross Total	\$7,600.00
Commission	(\$1,140.00)
Net Total	\$6,460.00

Total Spots 6